

Chinese language and Chinese science course for students International business studies.

This course focuses on intercultural communication with China in which important skills for an eventual, effective cooperation in future commercial contacts with China are emphasized. If you have ambitions to do business with China then read on!

One great advantage of taking this course is the possibility to join our study trip to China! Top students are given the opportunity to participate in a study trip and/or exchange. Sounds good right?

What you will learn during the course?

- You will gain knowledge about China and become proficient in commercial Chinese manners;
- You will be prepared for cultural diversity;
- You will learn to carry out simple conversations in Chinese.

Who can take this course?

The Chinese Language and Chinese Studies course is suitable for anyone who wants to be prepared for a career focused on China. This course is for every student who wants to create opportunities and to interact easily and consciously with Chinese people and Chinese culture.

General blocks to choose from:

1. Philosophy and History

Are you interested in Chinese philosophies, Chinese culture, Yin & Yang, opium wars and the history of China? Then this learning block is for you! With 4 online lessons per week,



you will complete this course the philosophy and history of China within 10 weeks.

2. Economy and Development

Do you perk up your ears when you hear about the Chinese economy and its development, Chinese cities, Chinese companies, the future of China, inventions and concepts within the Chinese economy? Then this is the course for you! With 4 online lessons per week, you will complete this course focused on the economy and development in China within 10 weeks.

3. Social Development

Have you always wanted to know more about the one-child policy, demographic characteristics of China, literary masterpieces, Chinese films, or tourism in China? Then this learning block is for you! With 4 online lessons per week, you will complete this course focused on the various social developments in China within 10 weeks.

Language blocks: Chinese Language

So, you want to speak Chinese! Do you want to learn everything there is to know about the language (including reading and listening skills, conversational skills and writing skills) within one to three years? You can do so with the Chinese language learning block. With 3 online lessons per week + 1 to 2 hours of home-study, you will learn all the (basics) of the Chinese language in this one - three year course.



Learning methods and testing

The learning tasks are carried out in individual, duo or trio form. In order to carry out the various learning tasks, you may use reliable online materials. Please note that the sources of all materials used must be clearly stated.

The following sources are recommended:

- Google Scholar
- Youtube
- Governmental sources



Possible forms of testing:

- Taking written tests of the Chinese language
- Performing orally in the Chinese language
- Giving presentations on China

For a certificate, a sufficient grade and a minimum attendance of 80% is required.

What are the costs and conditions of the course?

Language blocks

The cost is € 75.00 per block per student. You enroll per block.

Language block 1 must be passed in order to be allowed to start language block 2. The language blocks are invoiced to the student per period (ten weeks).

If you have successfully completed the first three language blocks, the following blocks will be offered by Albeda free of charge!

In theory, a (first-year) student could follow a maximum of 11 language blocks over a period of three years (maximum cost € 225.00)



A language block consists of 3 online lessons + 2 lessons of self-study per week. In order for the Chinese language course to be implemented there must be between 12 (minimum) and 16 (maximum) students enrolled.

General knowledge blocks

Costs are € 75,00 per block per student. You enroll per block.

A course consists of 4 online lessons per week. In order for the Chinese general knowledge course to be implemented there must be between 12 (minimum) and 20 (maximum) students enrolled.



Would you like more information?

Are you intrigued by the courses on offer and are you excited to start preparing for your trip to China already?

Are you ready to register now?

Then sign up quickly via
K.Sabanovic@albeda.nl.

